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62.43

### WHOLESALE PRICE LIST

# PEONIES, IRISES, ETC.

For Nurserymen, Florists and Dealers R

Fall 1953

#### **OUR GUARANTEE**

We exercise the greatest care to have everything true to name and of first class quality, and will replace free any stock found untrue or unsatisfactory. We check over all fields when in bloom and all rogues are removed. Please notify us within five days if stock arrives in poor condition or is not satisfactory, otherwise we cannot consider complaints. We do not guarantee results, as we have no control over stock after leaving our hands.

#### **OUR REFERENCES**

R. G. Dun & Bradstreets, First National Bank of Winona, Minn., Florists Credit Association.

#### TERMS AND CONDITIONS OF SALE

All quotations are F. O. B. Winona, Minnesota, subject to prior sale and change of price without notice. NO CHARGE IS MADE FOR PACKING, an item not to be overlooked.

Orders for Irises can be shipped any time after July 15th, and we start our Peony shipments after September first. It is obvious however, that we cannot fill all Peony orders exactly on September first or any other date. Early orders will be given preference and the best service.

Terms are cash with your order unless your credit is established with us. A 25% deposit will hold orders until shipment is wanted. No orders for less than \$5.00 accepted at these low prices.

#### PRICES QUOTED ARE NET CASH



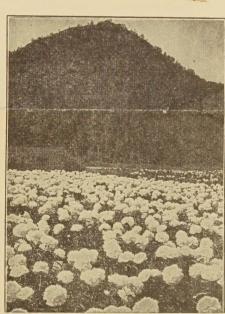
A BEAUTIFUL IRIS BORDER

#### ORDER AT ONCE

Stock will be reserved until planting time or shipped when wanted



IRIS FIELD ONE YEAR AFTER PLANTING



A FIELD OF SARAH BERNHARDT

Address All Orders To Wholesale Department

## THE PFEIFFER NURSERY

Box 327

WINONA, MINNESOTA

25 at the 100 rate

## IRISES

| IKIOLO  |              | PRICE PER 10 |   | Per 100      |         |
|---|--------------|--------------|---|--------------|---------|
| Paice   | PER 10       | PER 100      | Jean Cayeaux, gold and bronze                                     | 2.00         |         |
|   | \$1.00       | \$           | Julia Marlowe, violet and raisin purple.                          | 2.50<br>1.20 |         |
| Allure, pink and yellow   | 1.00         |              | June Carol, delicate lavender blue                                | 2.00         | 15.00   |
| Alta California, yellow   | 1.00         |              | King Tut, reddish brown   | 1.20         | 7.00    |
| Ambassadeur, bronze & maroon                                    | 1.00         |              | Labor, violet and copper  | 1.00         | 7.00    |
| Amenti, soft violet   | 1.30         | 8.00         | Lady Luck, deep purple  | 1.00         | 6.00    |
| Anitra, violet  | 1.50         | • • • •      | Lancaster, old rose   | 1.50         |         |
| Arlene, reddish purple  | 2.00         |              | Magenta, bright amethyst  | 1.00         | 6.00    |
| Artic, white & gold   | 1.30         | 8.00         | Majestic, Lavender-mauve  | 1.20         |         |
| Asphadel, lavender blue   | 1.00<br>1.30 | 8.00         | Marian Lapham, bright pink Mary Barnett, light blue               | 1.00<br>1.00 | • • • • |
| Autumn Frost, pure white  | 1.20         |              | Michael Angelo, tan   | 1.50         |         |
| Azure Skies, lavender blue                                      | 2.00         |              | Missouri, fine blue   | 2.00         |         |
| Barbara Jean, royal purple, large                               | 2.50         |              | Mme Henri Cayeaux, red violet                                     | 1.00         |         |
| Beowulf, maroon   | 1.50         |              | Modiste, lavender blue  | 1.50         | 10.00   |
| Blue Monarck, vilolet blue self                                 | 1.30         | 8.00         | Mrs. Nowlin, pink   | 1.20         |         |
| Blue Shimmer, dappled blue                                      | 2.00         |              | Monterey, red violet  | 1.00         |         |
| Blue Triumph, fine light blue                                   | 1.30         | 8.00         | Mountain Snow, white  | 2.00         |         |
| Blue Zenneth, clear sky blue                                    | 2.00         |              | Mulberry Rose, mulberry pink  Mussolini, deep purple              | 2.00<br>1.00 | 6.00    |
| Brown Thrasher, brown   | 5.00         |              | Mrs. Valerie West, bronze red                                     | 1.00         | 6.00    |
| Buffawn, buff and fawn  | 2.00         |              | Nancy Ann, violet and purple                                      | 2.50         |         |
| Buto, royal purple  | 1.20         |              | Naranja, yellow and orange  | 1.30         |         |
| Calcutta, cocoanut brown  | 1.50         |              | Nassak, large white plicata                                       | 1.50         | 10.00   |
| California Gold, golden yellow                                  | 1.50         | 12.00        | Nene, huge purple bicolor   | 1.20         |         |
| California Peach, pink & apricot                                | 2.50         |              | Ola Kala, deep yellow   | 2.00         |         |
| China Maid minhigh  | 1.00         |              | Omaha, pink and bronze  | 1.20         | • • • • |
| China Maid, pinkish   | 2.00<br>1.00 | 6.00         | Orange Flame, br. orange and copper Orange Flare, orange & copper | 2.00<br>4.00 |         |
| City of Lincoln, variegated                                     | 2.00         |              | Ormohr, huge gray purple  | 2.00         |         |
| Copper Pink, soft pink & copper                                 | 2.50         |              | Pluie d'or, pure golden yellow                                    | 1.00         | 6.00    |
| Coronation, bright yellow                                       | 1.00         | 6.00         | Prairie Sunset, sunset effect                                     | 2.50         |         |
| Crussader, deep violet blue                                     | 1.00         | 6.00         | Princess Beatrice, light blue                                     | 1.20         |         |
| Crystal Beauty, large white                                     | 1.20         | 7.00         | Queen Bess, reddish purple  | 1.00         | 6.00    |
| Damozel, rose lavender  | 1.00         | 6.00         | Rameses, russet and pink  | 1.00         | 6.00    |
| Depute Nomblot, copper crimson                                  | 1.30<br>1.00 |              | Ramola, velvety red   | 1.00         |         |
| Dessert Gold, bright yellow                                     | 1.30         | 8.00         | Rebellian, deep blood red   | 7.50<br>1.50 |         |
| Directeur Pinnelle, bronze red                                  | 1.50         | 10.00        | Red Douglas, reddish brown  | 2.00         |         |
| Dolly Madison, mauve and blue                                   | 1.30         |              | Red Sox,  | 1.50         |         |
| Don Juan, lilac and bronze                                      | 1.20         |              | Red Wing, bronze red  | 1.25         |         |
| Doretta, large light cream                                      | 2.50         |              | Rocket, orange & chrome yellow                                    | 5.00         |         |
| Dr. C. H. Mayo, soft pink                                       | 1.30         | 8.00         | Rosy Wings, rose  | 1.50         | 0.00    |
| E. B. Williamson, coppery red                                   | 1.50<br>5.00 | 10.00        | Rubeo, bronze red   | 1.30<br>2.00 | 8.00    |
| Eleanor Roosevelt, purple                                       | 1.00         |              | Sable, black violet   | 2.00         | 15.00   |
| Elizabeth Egelberg, blended pink                                | 1.00         | 6.00         | San Louis Rey, reddish majenta                                    | 1.50         |         |
| Elkhardt, chestnut red  | 1.50         | 12.00        | Selene, large white   | 1.00         | 6.00    |
| Elmohr, tall Wm. Mohr   | 1.75         | 15.00        | September Skies, red purple                                       | 1.00         | 6.00    |
| Elsa Sass, sulphur yellow                                       | 1.50         |              | Shirley Darrow, huge cream white                                  | 2.50         |         |
| Ethelwyn Dubuar, orchid pink                                    | 1.30         | 8.00         | Sigred, pink bicolor  | 1.50         | 12.00   |
| Evolution, copper bronze  | 1.20<br>1.00 |              | Snow King, white  | 1.50<br>1.30 | 8.00    |
| Flaming Torch, red shades                                       | 1.20         | 8.00         | Solid Mahogany, dark red  | 4.00         |         |
| Flora Zenner, cameo pink  | 2.00         |              | S. Q. 72, appleblossom pink                                       | 4.00         |         |
| Frivolite, pink   | 1.20         |              | Southland, lemon yellow   | 2.00         |         |
| Giant Baldwin, large blue                                       | 1.50         |              | Thesaurus, reddish purple   | 1.00         | 6.00    |
| Gleam, pale self blue   | 1.00         | 6.00         | Thurastus, blackish purple  | 1.00         |         |
| Golden Flare flame rose and valley                              | 1.00         | 6.00         | Tiffanja, yellow plicata Tiffany, yellow plicata                  | 3.00         | 17.00   |
| Golden Flare, flame rose and yellow Golden Fleece, lemon yellow | 1.00<br>2.00 | 6.00         | Treasure Island, olive yellow                                     | 2.50<br>1.20 | 15.00   |
| Golden Helmet, gold and red                                     | 2.00         |              | Trostringer, light pink   | 1.00         | 6.00    |
| Golden Spike, golden yellow                                     | 1.50         |              | Valencia, orange buff   | 1.25         |         |
| Golden Treasure, cream yellow                                   | 1.75         | *****        | Vallis, lavender purple   | 1.20         |         |
| Grace Mohr, veined lavender                                     | 2.00         |              | Wabash, white and purple  | 1.50         | 10.00   |
| Great Lakes, clear blue   | 2.00         |              | Wedgewood, blue   | 1.00         |         |
| Grand Canyon, copper and gold                                   | 2.00         | 27.55        | White Queen, white  | 1.00         | 6.00    |
| Gudrum, large white   | 1.00         | 6.00         | Yolande, bright blue  | 1.25         | 6.00    |
| Indigo Bunting, blue  Irma Pollock, blue purple                 | 1.50<br>1.50 |              | Zuni, red brown   | 1.00<br>1.20 | 6.00    |
| Ishtar, smoky lavender  | 1.25         | 1711         | 5 of One Variety at the 1   |              |         |
|   |              |              | at the L  |              |         |

#### SIBERIAN AND BEARDLESS

STRONG RETAIL DIVISIONS

|  | Per 10 | PER 100 |
|--|--------|---------|
| Emperior, fine, tall dark blue           | 1.20   | 7.00    |
| Orientalis, blue purple                  | 1.00   | 6.00    |
| Perry's Blue, blue                       | 1.00   | 6.00    |
| Siberica Blue, blue and white            | 1.00   | 6.00    |
| Superba, early purple                    | 1.00   | 6.00    |
| D. K. Williamson, roy. pur. (beardless). | 1.20   | 7.00    |
| Pseudacorus, bright yellow (beardless)   | 1.20   | 7.00    |
| Snow Queen, pure white                   | 1.20   | 7.00    |
|  |        |         |

10 each of above 8 varieties
Properly labeled
80 plants for \$7.50
25 each of above 8 varieties
200 plants for \$15.00

#### **DWARF VARIETIES**

|                                 | PER 10 | PER 100 |
|---------------------------------|--------|---------|
| Cyanea, dark purple             | 1.50   | 12.00   |
| Dwarf Fairy, white and yellow   | 1.50   | 12.00   |
| Florida, yellow                 | 1.50   | 12.00   |
| Morocain, deep purple           | 1.50   | 12.00   |
| The Bride, white                | 1.50   | 12.00   |
| White and Yellow, white and yel | 1.50   | 12.00   |

5 OF ONE VARIETY AT THE 10 RATE, 25 AT THE 100 RATE

#### IRIS BARGAINS

We will make up a fine collection of good standard varieties of Iris, using a complete range of color, (Our Selection,) including pink, yellow, purple, lavender, red tones, light blue, dark blue and shades in between, as follows:

| 100 | 10 EACH OF 10 VARIETIES LABELED PLANTS FOR         |
|-----|--|
| 200 | 10 EACH OF 20 VARIETIES LABELED PLANTS FOR\$14.00  |
| 300 | 10 EACH OF 30 VARIETIES LABELED PLANTS FOR \$19.50 |

#### Miscellaneous Plants and Bulbs

CLEMATIS (recta)
10 for \$2.00—100 for \$15.00

PYRETHRUM ROSEUM (Painted Daisy)

strong two year plants 10 for \$1.50—100 for \$12.00

#### VARIEGATED PLANTAIN LILY

large divisions 10 for \$2.00—100 for \$15.00

ORIENTAL POPPIES (Huge flame red)

Strong 2 year plants 10 for \$2.50-100 for \$20.00

Medium size 2 year plants 10 for \$1.50-100 for \$12.00

## **HEMEROCALLIS**

DAY LILIES, LARGE DIVISIONS

| Price F   | PER 10               | Per 100 |
|---|----------------------|---------|
| Anna Betscher, deep orange                          | 2.50<br>2.50<br>2.00 |         |
| Boutonniere, light peach                            | 1.25                 |         |
| Cressida, bright orange  D. D. Wyman, golden yellow | 2.00<br>1.75         | ****    |
| Flava, lemon yellow                                 | 1.00                 | 8.00    |
| Goldeni, orange                                     | 1.50                 |         |
| Hyperian, waxy yellow                               | 2.50                 |         |
| Imperator, orange                                   | 1.00                 | 7.00    |
| Dr. Regel, orange yellow                            | 1.50                 | 7.00    |
| Kwanso, double orange                               | 1.00                 | 7.00    |
| Mikado, bronze and yellow                           | 1.00                 | 7.00    |
| Mrs. W. H. Wyman, lemon yellow                      | 1.50                 |         |
| Ophir, golden yellow                                | 1.00                 | 7.00    |
| Radiant, clear orange                               | 1.50<br>3.50         | 10.00   |
| Rajah, scarlet orange Soudan, pure yellow           | 4.00                 |         |
| Sovereign, orange yellow                            | 1.00                 | 7.00    |
| Thunbergi, lemon yellow                             | 1.00                 | 7.00    |
| Winsome, fine yellow                                | 2.50                 |         |

### HEMEROCALLIS COLLECTION

Imperator, star shaped
Dr. Regal, orange yellow
Mikado, bronze and yellow
Ophir, golden yellow
Sovereign, orange yellow
Radiant, clear orange
Thunbergi, lemon yellow

10 EACH OF ABOVE 7 VARIETIES PROPERLY LABELED.

**70 PLANTS FOR \$6.00** 

25 each of above 7 varieties

175 PLANTS FOR \$12.00

#### **GLADIOLUS BULBS**

At the present writing, June 20, 1953, our Glads are looking fine, over 60 acres of them. Not a weed in the entire lot and growing conditions are ideal.

We started planting April 15, and finished the middle of May. Nothing but a catastrophe will prevent us from having an excellent crop of bulbs this fall.

Be sure your name is on our mailing list for Glad Prices, which will be mailed to you late this fall, or better still, if you are interested in large quantities write in now for special quotations.

## **PEONIES**

Prices Quoted Are For Strong 3 to 5 Eye Divisions From Young Vigorous Stock. 5 of One Variety at the 10 rate, 25 at the 100 rate.

| 25 at the 100 rate.  |              |                |
|--|--------------|----------------|
| Price I  | PER 10       | Per 100        |
| Ann Pfeiffer, deep rose  | \$5.00       | \$45.00        |
| Aurora, milky white  | 3.00         | 25.00          |
| Blushing Beauty, pale pink   | 4.50         | 40.00          |
| Chestine Gowdy, silvery pink   | 3.00         | 25.00          |
| Claire Dubois, late satin pink                                       | 3.50         | 30.00          |
| Couronne d'Or, late white  | 3.00         | 25.00          |
| Dana Garnoch, light pink   | 4.50         | 40.00          |
| Duchess De Nemours, sulphur white                                    | 3.00         | 25.00          |
| E. C. Shaw, pink   | 4.50         | 40.00          |
| Edulis Superba, early rose pink                                      | 3.00         | 25.00          |
| Etta, late pale pink   | 4.00         | 35.00          |
| Felix Crousse, rich red  | 4.50         | 40.00          |
| Festiva Maxima, white  | 4.50         | 40.00          |
| Frances Willard, white   | 5.00         | 40.00          |
| Francis Ortegat, red   | 4.00         | 35.00<br>40.00 |
|  |              |                |
| Georgiana Shaylor, pale rose pink                                    | 4.00         | 35.00<br>45.00 |
| Golden Dawn, ivory, yellow center Golden Harvest, light pink & cream | 5.00<br>3.50 | 30.00          |
| Grandiflora, late shell pink   | 4.00         | 35.00          |
|  |              |                |
| Hansina Brand, pink  Hazel Kinney, light flesh pink                  | 15.00        | 40.00          |
|  | 4.30         | 40.00          |
| James R. Mann, dark rose pink  | 4.50         | 40.00          |
| John M. Good, purest white   | 4.00         | 35.00          |
| Jubilee, large white   | 4.50         | 40.00          |
| Judge Berry, soft pink  June Day, light pink                         | 4.50         | 40.00<br>35.00 |
|  |              |                |
| Karl Rosefield, rich crimson   | 5.00         | 45.00          |
| Kelways Glorious, white  | 10.00        | 90.00          |
| La Fee, mauve rose   | 4.50         | 40.00          |
| La Perle, pink   | 3.00         | 25.00<br>25.00 |
| Livingstone, lilac rose  | 3.50         | 30.00          |
| Longfellow, cherry red   | 6.50         | 60.00          |
| Louis Van Houtte, carmine rose                                       | 4.50         | 40.00          |
| Mabel Franklin, light pink   | 5.00         | 45.00          |
| Marcelle Dessert, creamy white                                       | 4.50         | 40.00          |
| Marian Pfeiffer, bright red  | 4.50         | 40.00          |
| Marie Crousse, pale lilac-rose                                       | 4.00         | 35.00          |
| Marie Lemoine, late white  | 4.00         | 35.00          |
| Mary Brand, vivid crimson  | 6.50         | 60.00          |
| Milton Hill, light pink  | 4.00         | 35.00          |
| Miss Henniger, flesh white   | 3.50         | 30.00          |
| Mons. Jules Elie, lilac pink   | 4.50         | 40.00<br>30.00 |
| Moses Hull, deep rose pink  Mme Auguste Dessert, violet rose         | 3.50<br>4.00 | 35.00          |
| Mmne Crousse, white  | 3.50         | 30.00          |
| Mme. Jules Dessert, pale salmon                                      | 4.00         |                |
| Model De Perfection, violet rose                                     | 3.50         | 30.00          |
| Mrs. Edward Harding, pure white                                      | 3.50         | 30.00          |
| Mrs. John M. Kleitsch, lavender pink.                                | 4.50         | 40.00          |
| Mrs. Livingstone Ferrand, sal. pk                                    | 50.00        |                |
| Myrtle Gentry, del. salmon pink                                      | 6.50         | 60.00          |
| Nancy Dolman, rose pink  | 4.50         | 40.00          |
| Nina Secor, pure white   | 5.00         | 45.00          |
|  | 7 1          |                |

#### PEONIES-(Continued)

PRICE PER 10 PER 100

| 1                                    | PRICE PER 10 | PER 100 |
|--------------------------------------|--------------|---------|
| Pfeiffer's Pride, light pink         | . 3.50       | 30.00   |
| Pfeiffer's Red Triumph, deep crimson |              | 60.00   |
| Phoebe Cary, shell pink              |              |         |
| Phyllis Kelway, rose pink            | . 4.50       | 40.00   |
| Pierre Duchartre, deep pink          | . 3.00       | 25.00   |
| President Wilson, soft rose pink     | . 7.50       |         |
| Rachel (Lemoines), soft pink         | . 4.50       | 40.00   |
| Rosa Bonheur, light rose             | 4.00         | 35.00   |
| Rosette, silvery flush               | . 3.00       | 25.00   |
| Rubra Superba, late red              | . 4.00       | 35.00   |
| Ruth Markte, light pink              | . 4.00       | 35.00   |
| Sarah Bernhardt, apple blossom pink. | . 4.00       | 35.00   |
| Sisters Annie, deep rose             | . 3.00       | 25.00   |
| Souv. De L' Exposition, rose         | . 3.00       | 25.00   |
| Souv. De Louis Bigot, bengal rose    | . 5.00       | 45.00   |
| Suzette, Bengal rose                 | 3.00         | 25.00   |
| Tourangelle, delicate mauve          | . 4.00       | 35.00   |
| Umbellata Rosea, early light pink    | . 3.50       | 30.00   |
| Venus, pale hydrangea pink           | . 3.50       | 30.00   |
| Vic. De La Marne, amaranth red       | . 6.00       | 50.00   |
| Virginia Mary, dark rose pink        | . 3.50       | 30.00   |
| Walter Faxon, salmon pink            | . 5.00       | 45.00   |
| Mixed Pink                           | . 2.00       | 15.00   |
| Mixed White                          | . 2.25       | 20.00   |
| Mixed Red                            | . 4.00       | 35.00   |
|                                      |              |         |

#### JAPANESE PEONIES

| Daybreak, pale rose       | 2.50  | \$22.50 |
|---------------------------|-------|---------|
| Fuyajo, dark crimson      | 7.50  |         |
| Gypsy, dark Tyrian rose   | 5.00  | 45.00   |
| Lemon Queen, cream white  | 3.00  | 25.00   |
| Mikado, dark rose red     | 4.50  | 40.00   |
| Prairie Afire, rose red   | 7.00  | 65.00   |
| Rashooman, rose red       | 5.00  | 45.00   |
| Some Ganoka, deep red     | 5.50  | 50.00   |
| Takaradoma, white         | 15.00 |         |
| Toro No Maki, blush white | 15.00 |         |

## FLORISTS CUT FLOWER PEONY COLLECTION

Edulis Superba, early bright rose
Felix Crousse, rich red
Festiva Maxima, early white
Frances Willard, late white
Georgiana Shaylor, pale rose
Hazel Kinney, light flesh pink
Louis Van Houtte, carmine rose red
Mons. Jules Elie, lilac pink
Venus, pale Hydrangea pink
Virginia Mary, deep pink

10 EACH OF ABOVE 10 VARIETIES

ALL PROPERLY LABELED
(No changes on this collection)

ACTUAL VALUE \$41.50 100 strong 3 to 5 eye retail divisions

Only \$35.00

We do not substitute varieties unless given permission to. Give second choice if possible.